

FOR IMMEDIATE RELEASE

5280 Editor and Publisher Named President of the City and Regional Magazine Association

5280
Denver's Magazine

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Daniel Brogan, editor and publisher of Denver's *5280*, has been elected president of the City and Regional Magazine Association's (CRMA) board of directors. The national organization represents more than 80 local and regional lifestyle magazines throughout the United States and Canada, and meets this weekend in Chicago for its annual publishers' round-table discussion.

"Brogan has demonstrated great leadership and a talent for innovative approaches in creating one of the leading city magazines in the country," says C. James Dowden, CRMA executive director. "His peers from around the country, recognizing that talent, have elected Brogan to lead the CRMA over the next year. We are looking forward to working with him as city magazines work towards even greater success in their markets."

Added *Boston Magazine's* Randy Hano, outgoing CRMA president, "I have no question that Dan's leadership skills, experience and passion for the magazine industry will help to strengthen and propel this organization and its members in the coming year."

Brogan's election underscores *5280's* growing reputation on the national scene. In addition to being a three-time finalist for the prestigious National Magazine Awards, *5280* earlier this year was named one of the nation's five best city magazines in large markets by the CRMA. The other finalists were *Texas Monthly*, *Atlanta*, *Los Angeles*, and *Philadelphia* magazines.

About The City & Regional Magazine Association

The City and Regional Magazine Association (CRMA) represents more than 80 regional and local general interest and consumer lifestyle magazines throughout the United States and Canada. With a combined readership of 25 million, CRMA member titles represent a powerful media platform for reaching an affluent consumer audience. CRMA provides a broad array of services to its members, including industry advocacy, research and promotion to the advertising community, among others. For more information about CRMA and its member publications, visit www.citymag.org.

About *5280*

Celebrating 16 years as Denver's Magazine, *5280* is the essential guide to local issues, dining, arts, entertainment, and living well in the Mile-High City. Founded in 1993, *5280* is now the largest local magazine in Colorado. It has higher market penetration than any other city magazine in America, and regularly outsells such national titles as *Time*, *People*, *Oprah*, and *Martha Stewart Living* on local newsstands.

5280 supports a wide variety of civic, cultural, and philanthropic organizations and is one of the nation's greenest magazines, having printed on recycled paper for more than 10 years. More information about the magazine can be found at 5280.com.

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