



**FOR IMMEDIATE RELEASE**

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**5280 NAMES MIKE KESSLER ARTICLES EDITOR**  
Former Executive Editor of Time Inc.'s Skiing Magazine to Join Denver's City Magazine

**For Immediate Release: February 23, 2006**

*5280: Denver's Mile-High Magazine* today announced that Mike Kessler has joined the magazine in the newly created position of Articles Editor. The announcement was made today by Daniel Brogan, editor and publisher of *5280*. Kessler's appointment is effective immediately.

While at *Skiing*, Kessler co-managed the editorial staff, edited and produced seven annual issues of the winter adventure publication. In addition to his editorial role at *Skiing*, Kessler is an accomplished and widely published writer. His work has appeared in such national titles as the *New York Times Sunday Magazine*, *Los Angeles Times*, *Salon*, *Outside*, *Sports Illustrated Women*, *Esquire.com* and more.

In his new role at *5280*, Kessler will write and oversee the kind of in-depth narrative stories *5280* has become known for in recent years. "This newly created position reflects the tremendous growth we're enjoying across the board at *5280*," said Daniel Brogan. "By continually investing in our award-winning staff and bringing in seasoned magazine veterans like Kessler, we're able to keep our commitment to our readers and provide the outstanding content and quality they've come to expect."

Kessler has a diverse background in the media business. Prior to joining *Skiing*, he served as Editor-in-Chief of *No Boundaries*, an award-winning adventure travel magazine, and worked as Staff Editor at *Outside* magazine. He has also worked extensively in television, writing for documentaries and television programs including an adventure travel and extreme sports series, "No Boundaries," which aired on the Fox Network.

*5280: Denver's Mile-High Magazine*, is the essential guide to local issues, dining, arts, entertainment, and living well in the Mile-High City. First published in July 1993, the magazine now has a total distribution of more than 80,000, making it the largest local or regional magazine produced in Colorado. Visit [5280.com](http://5280.com) for more information about the magazine, daily blogs, and the city's most comprehensive restaurant and calendar listings.

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