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5280 Publishing, Inc.

1514 Curtis Street
Suite 300
Denver, CO 80202
Tel 303.832.5280
Fax 303.832.0470
www.5280.com

5280 NAMES MICHAEL LEISTER ART DIRECTOR
Denver's City Magazine Expands Art Department and
Hires Art Director from Indianapolis Monthly

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5280: Denver's Mile-High Magazine, announced today that it has expanded its art department and named Michael Leister art director. The announcement was made by Daniel Brogan, editor and publisher of *5280*. Leister joins the magazine from *Indianapolis Monthly*, where he was senior art director.

In his new capacity, Leister will manage *5280's* art department, design covers and feature stories, and maintain the overall look and feel of Denver's city magazine. He will also manage the daily flow of the art department, and oversee the newly appointed assistant art director and photo editor.

Prior to *5280*, Leister was a senior art director at *Indianapolis Monthly*, where he designed features and the magazine's front-of-book section. Over the course of his tenure, he received two Gold Medals for his work from the Indiana Society of Professional Journalists. Before *Indianapolis Monthly*, Leister worked for *Sports Illustrated*, designing features and columns as assistant art director.

"Bringing on someone of Mike's caliber in a leadership role to guide our art department is very exciting for us," Brogan said. "We anticipate that his expertise in the publishing industry will compliment the brand and take the look and feel of the publication to new levels."

Also new to the department are Alese Beckett, assistant art director, and Steffanie Woodward, photo editor. For the past two years, Beckett has headed up *5280's* sales and marketing art department. In her new role, she will design many of the magazine's departments, including Atmosphere, Departments, Great Outdoors, Getaways, the Dining section, along with some features, including fashion.

Woodward joins *5280* from *Hooked on the Outdoors* magazine in Boulder where she was photo editor for the publication. At *5280* she will hire photographers, coordinate photo shoots, and manage all photography used in the publication.

5280: Denver's Mile-High Magazine, is the essential guide to local issues, dining, arts, entertainment, and living well in the Mile-High City. First published in July 1993, the magazine now has a total distribution of more than 80,000, making it the largest local or regional magazine produced in Colorado. Visit 5280.com for more information about the magazine, daily blogs, and the city's most comprehensive restaurant and calendar listings.

For more information, contact:

Keely Rubis
720.266.6209
keely@5280.com