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5280 Editor Recognized for Excellence in Magazine Journalism
Executive Editor Maximillian Potter Takes Third Place in 17th Annual John Bartlow Martin Award for Public Interest Magazine Journalism from Medill School of Journalism

For Immediate Release: May 11, 2005

5280: Denver's Mile High Magazine, today announced that executive editor Maximillian Potter has again been recognized for excellence in magazine journalism. Potter's "Private Stites Should Have Been Saved" which appeared in the June/July 2004 issue of *5280*, took third place in the 17th Annual John Bartlow Martin Award for Public Interest Magazine Journalism. Potter shares the honor with *The New Yorker's* Katherine Boo, who was awarded second place, and winner Dan Baum, also of *The New Yorker*.

Potter's "Private Stites Should Have Been Saved" addressed the Army's flagrant abuse of its own recruits during Basic Training, even driving some mentally troubled trainees to suicide. "He takes us to a place where the human soul can either be forged or crushed, and reminds us that we too bear the burden for those lost," said last year's winner and Martin Award judge, Wil S. Hylton.

The John Bartlow Martin Award was established in 1988 by Northwestern's Medill School of Journalism to encourage outstanding stories in public interest journalism. An investigative journalist and professor at Medill, Martin's magazine stories prompted public policy changes, and he inspired his students to make a difference. The annual competition recognizes works that shed light on the causes, consequences and remedies of problems in American society.

This is not the first time that Potter has been acknowledged for excellence in journalism. Two of his stories, "Private Stites Should Have Been Saved" and "Conduct Unbecoming," were nominated for National Magazine Awards in the Public Interest and Reporting categories earlier this year. Established by the American Society of Magazine Editors (ASME) in 1966, the National Magazine Awards are considered to be the industry's most prestigious honor. Additionally, Potter's story for GQ, "The Body Farm," which profiled a crew of anthropologists who spend their days in the Tennessee woods watching bodies decompose in order to help police solve crimes, was selected for inclusion in the 2003 edition of *The Best American Crime Writing*.

A Medill alumnus, Potter will discuss his career in investigative journalism at The Denver Press Club's "Lunch on Deadline" on May 25th, 2005.

5280: Denver's Mile-High Magazine is the essential guide to dining, arts, entertainment, issues, and living well in the Mile-High City. First published in 1993, *5280* now has a total distribution of more than 80,000 and reaches 321,800 unique readers over a four-issue period, making it the largest local or regional magazine produced in Colorado. Visit www.5280.com for daily blogs, the latest restaurant and calendar listings, plus sign up for special email updates and events from *5280*.

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