



FOR IMMEDIATE RELEASE

5280 MAGAZINE WINS FOUR NATIONAL MEDIA AWARDS

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DENVER (June 2007) – 5280 Magazine has won top honors in two recent major media award competitions this spring: the City and Regional Magazine Association annual awards and the American Bar Association Silver Gavel Awards.

Each year the City and Regional Magazine Association awards are open to almost 100 members of CRMA and other non-member city and regional magazines throughout North America. This year more than 950 entries were received in 22 editorial and design categories, and 5280 took home awards in three categories. 5280 executive editor Maximillian Potter won gold in the Civic Journalism category with his story, “Nobody’s Hero,” focusing on the fight U.S. military reservists face in reclaiming their civilian jobs in Colorado. The magazine won another gold for Leisure/Lifestyle Interests with “Welcome to Dog City” from the August 2006 issue and took home a bronze for articles editor Mike Kessler’s piece, “A Leg to Stand On.”

According to the judges, “Nobody’s Hero” represents the best of civic journalism. It is “authoritatively written, doggedly reported, and fair to all involved.” The leisure/lifestyle package included an “impressive breadth and depth of reporting and perspectives,” and “A Leg to Stand On” was described as a “moving and compelling story because of the content” and engaging through Kessler’s “narrative structure and power-packed language.”

In addition to the City and Regional Magazine Awards, Maximillian Potter was also awarded the American Bar Association’s highest media honor, the 2007 Silver Gavel Award in the magazine category. The ABA has presented these prestigious awards since 1958 to recognize work that is exemplary in fostering the American public’s understanding of law and the legal system.

Only one award is presented for each category including books, newspapers, magazines, theatrical productions, television/news documentaries, television dramas, radio programs, film/video productions, and new media. Other winners include author Joseph Margulies for *Guantanamo and the Abuse of Presidential Power*, the King County Bar Association, *National Public Radio*, *Court TV*, and 2007 Pulitzer Prize Winner Charlie Savage of the *Boston Globe*. The six Silver Gavel winners will be honored at the National Press Club in Washington, DC on July 24, 2007.

Said Daniel Brogan, editor and publisher of 5280 Magazine, “Anytime you win an award it is gratifying, but it is especially nice to be honored in such diverse categories. I take that as a powerful affirmation of my belief that a magazine can bring equal excellence to subjects both light and serious.”

5280: Denver’s Mile High Magazine is the essential guide to local issues, dining, arts, entertainment, and living well in the Mile-High City. First published in July 1993, the magazine delivers award-winning content and is the largest local or regional magazine produced in Colorado with a total distribution of more than 80,000. For more information, visit www.5280.com

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