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**5280 APPOINTS ARTICLES EDITOR AND STAFF WRITER**  
*Robert Sanchez and Geoff Van Dyke Most Recent Additions to Editorial Team*

**For Immediate Release October 15, 2007**

*DENVER (October 2007) –5280:Denver’s Mile-High Magazine*, today announced the addition of Geoff Van Dyke as articles editor and Robert Sanchez as staff writer. Their appointments continue 5280’s ongoing expansion efforts.

“2007 has been another year of exceptional growth for 5280,” said Daniel Brogan, editor and publisher of 5280. “Bringing on talented writers and editors like Geoff and Robert allows us to produce an even more compelling and relevant product for our readers, which is always our end goal.”

As articles editor at 5280, Van Dyke will be responsible for editing long-form, features for the magazine. He comes to 5280 after several years of freelance writing and his work has appeared in national publications including *Men’s Journal*, *Men’s Health*, *Best Life*, *Outside*, *Bicycling*, and *Play: The New York Times Sports Magazine*. Before his stint as a freelancer, Van Dyke was an editor at *Men’s Journal*. He studied English as an undergraduate at the University of California at Berkeley, and has a master’s degree from the University of Missouri School of Journalism.

Formerly one of the top young writers at the *Denver Post*, Sanchez will focus on adding longer, narrative stories to 5280’s editorial mix. Prior to his new role at 5280, Sanchez worked as a reporter at the *Associated Press*, *Philadelphia Inquirer*, *Denver Post*, and the *Rocky Mountain News*. At the *Post*, Sanchez covered a range of beats including sports enterprise and regional enterprise, doubling as the lead writer for major, breaking news events. Sanchez also spent nearly four years at the *Rocky Mountain News* reporting on the suburbs, Denver City Hall, and statewide education policy. In addition to winning multiple feature-writing awards, Sanchez was named a finalist for the Livingston Award for young journalists in 2005. Sanchez is a Colorado native and is also a graduate of the University of Missouri School of Journalism.

5280: Denver’s Mile-High Magazine is the essential guide to local issues, dining, arts, entertainment, and living well in the Mile-High City. First published in July 1993, the magazine delivers award-winning content and is the largest local or regional magazine produced in Colorado with a total distribution of more than 80,000. Visit 5280.com for digital magazine content and the city’s most comprehensive restaurant and calendar listings.

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